

Product Catalog

for Winter 2026

GROWING smiles



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*By the way: Not all plants are available everywhere.

Please reach out to your GSF rep to see what plants are available in your area*

Table of Contents

Legend

An easier way to understand our plants



Different plants have different ways they need to be cared for.
Here are a few plant care clues we'll leave for you throughout the catalog:

Pet-friendly
Non-toxic for our furry friends

Ease of Care
Low maintenance for the busy-bees



Part Sun
Requires 4-6 hours of indirect/morning/daily sunlight

Full Sun
Flourishes when exposed to direct sunlight for 5+ hours each day

Indoor
Keep indoors

Outdoor
Keep outdoors



Why Fundraise With Plants?

Benefits of Fundraising With Plants

Plants sell themselves.
They are healthy, they last, and supporters keep them in sight for years. Which is why a plant fundraiser tends to perform well season after season, and why supporters buy again the next season.



4 Reasons

People Say Yes to Plants

- Boosts productivity
- Improves mental-health
- Removes toxins and purifies the air
- Reduces stress-levels



What Your Group Gets

To Fundraise With

- Free selling website
- Fundraising Guidance
- Direct delivery
- Profit margins

Every cause on this list has been funded by plants.

CLASSROOMS / PLAYGROUNDS / JERSEYS / TRIPS / CHARITIES / MEDICAL TREATMENT / BOOSTER CLUBS / GRAD COMMITTEES / CAMP

How to Run a succesful fundraiser



Step 1: Register your team

and allow us to set up your account behind the scenes.



Step 2: Pick a delivery date

and begin to set up your team website.



Step 3: Launch your website

and start sending out order forms, advertise on social media and through email.



Step 4: Place your team's order

through your team's website 14 days prior to your delivery date.



Step 5: Delivery Day

We will deliver your plants to the location you requested



Step 6: Sort and hand out

Hand out the orders to all of your customers.



Step 7: Enjoy your profits!



You are well equipped!

Fundraise to your best



Order Forms

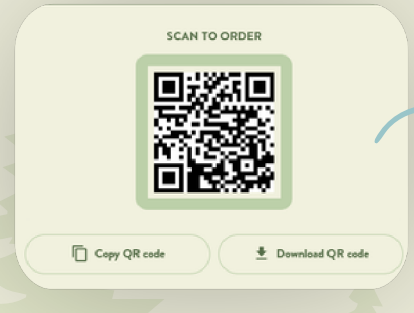
You can use order physical order forms for people who prefer to not order online.

Your Own Fundraising Team Website

Your fundraising console with-

- Your online fundraising storefront
- Tools to manage-
  - Orders
  - Track fundraised amount
  - Manage volunteer sellers and students







QR Code Generation and Editable Posters

You can generate your own Fundraiser QR code and add it to a poster!

Poinsettias

Our signature holiday floral!

*available everywhere

6.5" POT *available everywhere

10" POT Only Red in 10"
*not available everywhere

a classic addition to your holiday decor



Brighten up any room with a colorful poinsettia.

Arrives ready to display in a color-coordinated pot cover. Poinsettias are the perfect festive touch for the holidays.


6.5" Red Poinsettia


6.5" White Poinsettia


10" Red Poinsettia

Care Tips

- The 6.5" Poinsettias like **~1 cup of lukewarm water whenever the soil feels dry to touch**. Do not let plants sit in the water
- Need a **minimum of 6 hours of indirect sunlight each day**. You can place them where the sun filters through blinds
- After the plant blooms, **fertilize with a balance**, all-purpose fertilizer
- Will thrive in room temperatures between **20°-21° C (68°-70° F). Do not expose** to winds, drafts, excessive heat, and cold temperatures
- Approx. **Height: 6.5": 14-16", 10": 20-24"**
  Width: 6.5": 12-16", 10": 20-24"

Indoor Tropical Planter

4 lush plant mixes snugly tucked into a charming holiday tin

*available everywhere

PLANTER

add a bit of class with simple colours



A must-have for everyone!

A selection of holiday-colored Tropicals featured in a beautiful holiday-themed tin planter will be the best decision you make this Winter.

Possible Varieties include: Croton: petra, Sedum: coral reef, Pilea: red stem, Ivy, Kalanchoes (red, white, yellow, or orange), Neanthe Belle Palm, Mini Cypress, Gaultheria, Frosty Fern



Care Tips

- Tropicals **do not need lots of water**. Wait until soil on top 2" has dried completely before watering again
- Prefer **indirect sunlight**. Tropical plants can burn if there is direct sunlight. Light through partially closed blinds is recommended
- Benefits from periodic fertilizing. Can be **fertilized every 2-3 weeks** from Spring to Summer and **every 3-4 weeks during Winter**
- Prefer a **high acidic, loose, well-draining soil** that is high in organic matter
- Thrives in humid/warm locations. They **do not do very well under 15°C** or in drafty conditions
- Approx. **Plant Height: 14-16"; Tin Planter Length: 11", Width: 7"**

Holiday Wreath

Cozy woodsy greeting!

*available everywhere

HANGING DECORATION

The outdoor must-have!



A must have seasonal decor for your home!

High-quality sourced live greenery that is hand-tied and dipped for extended freshness. Complimenting the greenery are red berries, pine cones, and bows.

Possible Varieties Include:
Noble Fir, Juniper Berries, Pine Cones, Novelty Berries, Red Ribbons



Care Tips

- **Mist the wreath generously** a few times throughout the week
- Does not need light to thrive, but **needs to be protected from the wind.**
- Is **meant to be outdoors**, but if displayed indoors, be sure to **mist more** to prevent the wreath from drying out
- Approx. **Diameter: 24"**



Succulent Bowl

Rustic hearthside ceramic!

NOT available everywhere
Please reach out to your GSF rep to see if this product is available in your area

TABLETOP DECORATION

an easy addition to your holiday table!



The perfect gift that goes well in any home!

This popular succulent arrangement is featured in a classy white ceramic bowl.

Possible Varities Include:
Echevaria- Perle Von Nurnburg, Miranda Red, Purpusorum, Affins and Pulidonis. Sedum/Sedevaria- Hens and chicks, Hako Chocokate Ball, Tetractinum Coarl Reef, and Lemon Angelina. Senecio (not pet-friendly)- Mandraliscae "Blue"







Care Tips

- Succulents **don't like being over-watered**. Let them dry out before watering. Sometimes the bathroom may have too much moisture for them to thrive
- **Full sunlight is preferred** all the time. Rotate succulents every 2 weeks for all to get adequate light
- Fertilize with a **balanced fertilizer** once in the **Spring** and once in the **Summer**
- Succulents prefer **porous sandy soil** that is well-draining
- Place outside when **temperatures reach 15°C** (they can handle heat very well)
- Approx. **Height: 10-12".** The ceramic bowl **is 9" in diameter**.



Table Top Trio

Toasty fireside nook!

NOT available everywhere
Please reach out to your GSF rep to see if this product is available in your area

TABLETOP DECORATION

The perfect ready-made gift



A simple favorite in our holiday product line-up!

Novelty picks, pot covers, and bows complete this festive table topper.

Possible Varieties include:
Mini Cypress, Gaultheria, Frosty Fern, Lemon Cypress



Care Tips

- Water well **when the soil feels dry to the touch**. Remove pot covers to drain - **do not let plants sit in excess water**
- Prefers **indirect sunlight at least 6 hours** each day
- Fertilize with a **balanced, all-purpose** fertilizer at the end of the season
- Protect from **any wind and extreme temperatures.** Keep indoors close to **20°C or warmer**
- All pots are **~4" in diameter**
- Gaultheria Approx. **Height: 6", Width: 4-5"**
- Frosty Fern Approx. **Height: 6", Width: 4-5"**
- Cypress Approx. **Height: 10-13", Width: 4"**



Hanging Greenery Bough

Enchanted woodland grove!

*available everywhere

HANGING DECOR

unique hanging decor



Celebrate with a merry bough of greenery!

Hanging on the outside of your front door or leaning on the patio, this premium arrangement of greenery will catch everyone's eye. Featured in a vintage style burlap bag.

Possible Varieties include: Noble Firs, Princess Pine, Gaultheria, Bow Western, Red Cedar







Care Tips

- **Mist a few times a week** with a spray bottle until you see water beads
- **Does not need light to thrive**, but should be protected from wind
- **Keep outside** as it **will dry out and turn brown if left indoors**
- Approx. **Height: 30-36", Width: 10-13"**



Meet the

Bloom Buds

NOT available everywhere
Please reach out to your GSF rep to see if this product is available in your area

PLUSHIES

cute collectible plant plushies



Welcome two new buddies into your plant family!

These cute plant plush toys liven up any space with their many amazing personalities! They are loved and cherished by kids and adults alike.



Care Tips

- Lots of love and **attention needed!**
- Keep an eye out, they will keep you **distracted with their cuteness!**
- **Keep dry** and away from water.
- Not designed for **rough handling by pets**.

Are we getting a new family!?



Outdoor Greenery Arrangement

Regal flora elegance!

*available everywhere

OUTDOOR POT

a large festive greenery arrangement



Welcome guests to your home in-style!

This planter features a large display of live greenery in a simple pot. With a burst of color from bows and berries you and your guests will love looking at this arrangement.



Care Tips

- Keep the branch stems submerged in water and check water levels daily
- Does not need light to thrive, but should be protected from wind
- Meant to be outdoors but if it is displayed indoors, be sure to check water levels daily
- Approx. Height: 30-36", Width: 16-20"



2 Gallon Festive Shrub

Evergreen Festive Vibes

NOT available everywhere
Please reach out to your GSF rep to see if this product is available in your area

OUTDOOR PLANTER

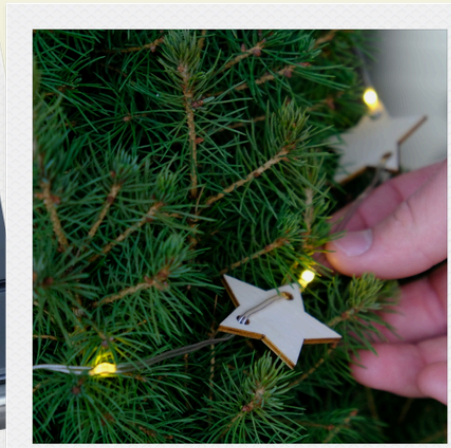
an evergreen spruce as a holiday decoration



A living seasonal centerpiece that brings warmth outdoors

A beautiful cold hardy spruce in a two gallon pot, inside a beatiful curated tin cover with jute accents, topped with aesthetic wooden fairy lights.







Care Tips

- Provide **6 hours of daily sun** while shielding from scorching afternoon heat.
- **Water deeply whenever the top soil feels dry**, preventing completely dried-out roots.
- Use containers with wide holes so **soil never becomes soggy** or waterlogged.

What Teams Say?

Testimonials and experiences



"This couldn't be an easier fundraiser.

Everything is recorded, tracked, and communicated!
Would lead this fundraiser again in a heartbeat."

Danielle - Lethbridge, AB



"These plants sell themselves!

This is our most successful fundraiser by far. Growing Smiles Fundraising staff are fantastic, the drivers are helpful, and we look forward to working with them again next season."

Alesha - Okotoks, AB

"Great fundraiser to run!

So many great resources to assist a group with selling the products. The whole process is seamless! The products themselves are gorgeous. A really good fundraiser to raise money!"

Nuala - Grande Prairie, AB



Join Us Online

Join us on Facebook for our coaching series, and get an inside look at where our beautiful plants are grown, while learning more about how to run a successful fundraiser!

facebook.com/growingsmilesfundraising

Join us on Instagram for all the latest Growing Smiles updates, important date reminders, contests, and to learn even more about our Spring flowers and plants!

instagram.com/growingsmilesfundraising

Photo Contest

share your fundraising journey!

We encourage you to continue sharing your love for plants by sending in photos by email or tagging us on social media posts.

Don't forget to have fun and be creative!

Our photo contest gives you the chance to win up to $100!



*Please note that we may use submitted photos on our website, on our social media pages, and/or in other marketing promotions.





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